

Curriculum Vitae Prof. Dr. Cornelia Betsch

Psychologist and W3 professor for health communication | cornelia.betsch@uni-erfurt.de

CURRENT WORK ADDRESS

*Institute for Planetary
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*Health Communication
Working Group*

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Bernhard-Nocht-Straße 74
20359 Hamburg, Germany



PERSONAL DATES

Date of birth March 2, 1979

Place of birth Witten, Germany

Children *2004, *2006

EDUCATION

- 07/2013* **Habilitation**, University of Erfurt: “Die Rolle von Risikowahrnehmung und Risikokommunikation bei Präventionsentscheidungen am Beispiel der Impfentscheidung” (The role of risk perception and risk communication in prevention decisions – the example of vaccination decisions); *venia legendi*: psychology
- 02/2006* **PhD** (Dr. phil.), University of Heidelberg: “Preference for intuition and deliberation–measurement and consequences of affect- and cognition based decision making” (*summa cum laude*). Advisor: Prof. Dr. Henning Plessner
- 12/2002* **Diplom** in Psychology (Dipl.-Psych.), University of Heidelberg (grade: 1.0 = very good)
- 10/2002* **Diplom thesis**: Decision support and post-choice satisfaction (grade: 1.0 = very good)
- 1998* **Abitur (German university entrance diploma)**, Carl-Benz-Gymnasium Ladenburg (grade: 1.0 = very good)

ACADEMIC CAREER

- 11/2022 - present* **University of Erfurt**: Director of the Institute for Planetary Health Behaviour (IPB)
- 10/2021 – present* **Bernhard Nocht Institute for Tropical Medicine (Hamburg)**: Head of the Health Communication group, Department of Implementation Research (Leibniz Best Minds Programm, P106/2020)
- 11/2017 - present* **University of Erfurt**: Heisenberg professor of health communication (W3), “Behavioral Insights to improve evidence-informed health communication – the example of vaccine hesitancy and prudent use of antibiotics” (DFG funding, BE 3970/11-1)

11/2013 - 11/2017	University of Erfurt: promotion to «Akademische Oberrätin auf Zeit» (A14) – senior research fellow until 2017, 100%
12/2008 - 2013	University of Erfurt: promotion to «Akademische Rätin auf Zeit» (A13) – research fellow, 100%
2007 - 2017	University of Erfurt: Researcher and Scientific Manager of the Center for Empirical Research in Economics and Behavioral Sciences (CEREB); 100%
06/2006- 06/2007	Maternity and parental leave (Mutterschutz und Elternzeit)
04/2004- 07/2004	Maternity leave (Mutterschutz)
01/2003 - 02/2006	University of Heidelberg/University of Mannheim: Researcher (50%) at the Collaborative Research Centre (Sonderforschungsbereich SFB 504 on concepts of rationality, decision behaviour and economic modeling); Project A 10 (Intuitive and reflective use of behavioral knowledge in decision making) with Prof. Dr. Klaus Fiedler and PD Dr. Henning Plessner.

GRANTS AND PROJECTS

2023	Bundesministerium für Bildung und Forschung (BMBF), Konsortium UncertainTEAM (member of the consortium; PI: Prof. Fabian Prochaska)
2023	Bundesministerium für Gesundheit (BMG); „(HEATCOM)“; ca. 910.000 €
2022	Bundesministerium für Gesundheit (BMG); „Crises Impact Survey: Estimating the impact of multiple crises on attitudes, emotions, and behaviors (CRISIS)“; ca. 278.000 €
2022	Bundeszentrale für gesundheitliche Aufklärung (BZgA, Federal Center for Health Education); „Erhebung und Auswertung von CRISE-Daten“; ca. 40.200 €
2022	Klaus Tschira Stiftung; „Planetary Health Action Acceptation Study (PHAASE)“; 293.500 €
2021	EU Horizon2020, - JITSUVAX Jiu-jitsu with misinformation in the age of covid: using refutation-based learning to enhance vaccine uptake and knowledge among healthcare professionals and the public (coordinator: Stephan Lewandowski, Bristol; PI Erfurt: Cornelia Betsch). Total budget 3.118.832 €
2020	Leibniz Professur Best Minds (P106/2020), Behavioural Insights Research Center on Preventive Health, Leibniz Association (with Bernhard Nocht Institute, Hamburg), 1.000.000 €
2020	German Research Foundation (DFG), BE 3970/12-1; „Behavioral Insights to improve evidence-informed health communication – the example of vaccine hesitancy and prudent use of antibiotics“; Heisenberg-Professur, ca. 500.000 € (second phase of approval)
2020	Robert Koch-Institute; “COVID-19 Snapshot Monitoring“; ca. 66.110 €
2020	Bundeszentrale für gesundheitliche Aufklärung (BZgA, Federal Center for Health Education); „COVID-19 Snapshot Monitoring“; ca. 52.000 €
2020	Klaus Tschira Stiftung; „COVID-19 Snapshot Monitoring“; ca. 149.900 €
2020	Thüringer Staatskanzlei „Forschungsgruppe Pandemiemanagement - Konzepte und Kriterien zur Öffnung des öffentlichen Lebens. Keeping the Balance“ (PI: PD Dr. Dr. Dickmann); sub-project: COVID-19 Snapshot Monitoring Thüringen (PI: Cornelia Betsch), 90.000€

- 2020 Thüringer Ministerium für Wirtschaft, Wissenschaft und Digitale Gesellschaft; „COSMO“, 74.700€ (via Universität Erfurt)
- 2019 Bundesministerium für Gesundheit (BMG); „Ergänzende anwenderspezifische Informationsmaterialien zur Vermittlung relevanten Wissens bei der Bewältigung außergewöhnlicher biologischer Gefahrenlagen zur Stärkung des Krisenmanagements (ERIM)“; with Robert Koch-Institut, Berlin, Charité, Berlin, ca. 430.000 €, Erfurt ca. 112.000 € with Constanze Rossmann, University of Erfurt
- 2019 Bundeszentrale für gesundheitliche Aufklärung (BZgA, Federal Center for Health Education); Data analysis vaccine hesitancy; ca. 20.000 €
- 2019 Deutscher Akademischer Austauschdienst (DAAD), Funding for the third Behavioural Insights Summer School; ca. 15.500 €
- 2019 World Health Organization Regional Office for Europe (WHO/Euro), Funding for the third Behavioural Insights Summer School; ca. 11.300 €
- 2019 German Research Foundation (DFG), BE 3970/8-2; „Health Games – Overcoming the social dilemma in vaccination decisions and antibiotic use“; ca. 340.000 € plus 220.000 € for Robert Böhm, RWTH Aachen University
- 2018 World Health Organization Regional Office for Europe (WHO/Euro), Funding for the second Behavioural Insights Summer School; ca. 15.200 €
- 2017 German Research Foundation (DFG), BE 3970/11-1; „Behavioral Insights to improve evidence-informed health communication – the example of vaccine hesitancy and prudent use of antibiotics“; Heisenberg-Professur, ca. 500.000 € (first phase of approval: 380.000 €)
- 2017 Deutsches Zentrum für Infektionsforschung (DZIF), TTU 01.919_00; “Increasing influenza vaccine uptake: Targeting health-care personnel”, Ansgar Lohse & Cornelia Betsch, ca. 50.000€, Erfurt ca. 6.500€.
- 2017 World Health Organization Regional Office for Europe (WHO/Euro), Funding for the first Behavioural Insights Summer School; ca. 15.500€
- 2016 German Research Foundation (DFG), BE 3970/9-1; „Reducing negative effects of communicating vaccine safety events - Erkenntnistransfer-Projekt SAFECOMM“, Cornelia Betsch & Frank Renkewitz, ca. 215.000 €
- 2016 Deutsches Zentrum für Infektionsforschung (DZIF), TTU 01.913_00; “Increasing influenza vaccine uptake: Targeting health-care personnel”, Ansgar Lohse & Cornelia Betsch, ca. 67.000 €, Erfurt ca. 20.000€
- 2016 Bundesministerium für Bildung und Forschung (BMBF), Konsortium InfectControl2020 “Impfen60+ - Impfbereitschaft fördern” (03ZZ0819A-D) with Uniklinikum Jena, Robert Koch-Institut, Lindgrün GmbH. Total grant 2.136.000 €; Erfurt ca. 1.171.000 €. Coordination: Cornelia Betsch.
- 2016 World Health Organization (WHO), Headquarters, “Influenza Vaccine Hesitancy – a systematic review”, Cornelia Betsch & Philipp Schmid, 24.106 US\$
- 2015 German Research Foundation (DFG), BE 3970/8-1; „An interdisciplinary approach to explaining vaccine hesitancy“, Cornelia Betsch & Robert Böhm, ca. 400.000 €
- 2015 Bundeszentrale für gesundheitliche Aufklärung (BZgA, Federal Center for Health Education); Revision of the MMR decision aid; ca. 40.000 €

- 2015 World Health Organization (WHO), Regional Office for Europe; Development of a technical reference document on vaccine safety-related events communications. With Constanze Rossmann, University of Erfurt; 21.400 US\$.
- 2014 German Research Foundation (DFG), BE 3970/6-1; financial support of the international small group meeting «Culture-sensitive health communication», organized by Cornelia Betsch; ca. 4.700 €.
- 2014 World Health Organization (WHO), Regional Office for Europe; financial support of the international small group meeting «Culture-sensitive health communication», organized by Cornelia Betsch; ca. 10.000 €.
- 2014 European Centre for Disease Prevention and Control (ECDC); financial support of the international small group meeting «Culture-sensitive health communication», organized by Cornelia Betsch; 15.000 €.
- 2013 Asia Pacific Alliance for the Control of Influenza. «Culture-sensitive vaccine advocacy»; 23.268 €. Co-investigator Dr. Robert Böhm (Aachen), Prof. Paul Chan (Hong Kong), Prof. Ulrich Kühnen (Bremen).
- 2012 German Research Foundation (DFG), BE 3970/4-2; «The impact of narrative information from the Internet on the assessment of vaccination risks II – Moderators and Processes»; 121.000 €. Co-investigator Dr. Frank Renkewitz (Erfurt).
- 2012 Robert Koch Institute (RKI); financial support of the cooperation project «Mütterbefragung»; 10.000 € plus support via staff hosted at the RKI
- 2012 Bundeszentrale für gesundheitliche Aufklärung (BZgA, Federal Center for Health Education); financial support for a teaching class on «Serious Games for Health – developing an online browser game about the measles»; 3.161 €
- 2011 German Research Foundation (DFG), BE 3970/5-1; financial support of the international small group meeting «Risk 2.0 – Risk perception and communication regarding vaccination decisions in the age of web 2.0», organized by Cornelia Betsch; 7.200 €
- 2011 Förderverein der Deutschen Vereinigung zur Bekämpfung der Viruskrankheiten (DVV) e.V.; financial support of the international small group meeting «Risk 2.0 – Risk perception and communication regarding vaccination decisions in the age of web 2.0», organized by Cornelia Betsch; 3.225 €
- 2011 European Centre of Disease Prevention and Control (ECDC); financial support of the international small group meeting «Risk 2.0 – Risk perception and communication regarding vaccination decisions in the age of web 2.0», organized by Cornelia Betsch; ca. 15.000€
- 2010 German Research Foundation (DFG), BE 3970/4-1; «The impact of narrative information from the Internet on the assessment of risk regarding infant and toddler vaccination»; 100.000 €; Co-investigator Dr. Frank Renkewitz.
- 2010 Thüringer Tourismus GmbH; Evaluation of the Thuringia Bach Festival, 3.200 €
- 2007 German Research Foundation (DFG); BE 3970/2-1; Travel costs.
- 2004 Internal research funding from SFB 504, Mannheim (via German Research Foundation).

SELECTED PUBLICATIONS

- Sprengholz, P., Henkel, L., Böhm, R. & Betsch, C. (2023). Historical narratives about the COVID-19 pandemic are motivationally biased. *Nature*, 623, 588-593. <https://doi.org/10.1038/s41586-023-06674-5>
- Betsch, C., Korn, L., Sprengholz, P., Felgendreff, L., Eitze, S., Schmid, P., & Böhm, R. (2020). Social and behavioral consequences of mask policies during the COVID-19 pandemic. *Proceedings of the National Academy of Sciences*. <https://doi.org/10.1073/pnas.2011674117>
- Henkel, L., Sprengholz, P., Korn, L., Betsch, C. & Böhm, R. (2023). The association between vaccination status identification and societal polarization. *Nature Human Behaviour*, 7, 231–239. <https://doi.org/10.1038/s41562-022-01469-6>
- Korn, L., Böhm, R., Meier, N.W., Betsch, C. (2020). Vaccination as a social contract. *Proceedings of the National Academy of Sciences*, 17 (26) 14890 - 14899, <https://doi.org/10.1073/pnas.1919666>.
- Habersaat*, K., Betsch*, C., ... Butler, R. (2020). Ten considerations for effectively managing the COVID-19 transition. *Nature Human Behaviour*, <https://doi.org/10.1038/s41562-020-0906-x>
- Omer, S. B., Betsch, C., & Leask, J. (2019). Mandate vaccination with care. *Nature*, 571(7766), 469–472.
- Schmid, P. & Betsch, C. (2019). Effective strategies for rebutting science denialism in public discussions. *Nature Human Behaviour*. <https://doi.org/10.1038/s41562-019-0632-4>
- Betsch, C., Böhm, R., Korn, L., & Holtmann, C. (2017). On the benefits of explaining herd immunity in vaccine advocacy. *Nature Human Behaviour*, doi:10.1038/s41562-017-0056.

*shared first authorship

FULL LIST OF PUBLICATIONS

preprints and updates at www.pidi-lab.de

Google Scholar: https://scholar.google.de/citations?user=DlJ_7yIAAAAJ&hl=de&oi=ao

h-index: 51 (FEB 2024)

i10-index: 117 (FEB 2024)

Publications in national and international peer-reviewed journals**2024**

- Eitze, S., Sprengholz, P., Korn, L., Shamsrizi, P., Felgendreff, L., & Betsch, C. (2024). Vicarious experiences of long COVID: A protection motivation theory analysis for vaccination intentions. *Vaccine: X*, 16, 100417.
- Felgendreff, L., Siegers, R., Otten, L. et al. Infographics on risks associated with COVID-19 and the willingness to get the AstraZeneca vaccine: two randomized online experiments. *BMC Public Health*, 24, 529 (2024). <https://doi.org/10.1186/s12889-024-18057-0>
- Holford, D. L., Schmid, P., Fasce, A., Garrison, A., Karlsson, L. C., Taubert, F., Verger, P., Lewandowsky, S., Fisher, H., Betsch, C., Rodrigues, F., & Soveri, A. (in press). Difficulties faced by physicians from four European countries in rebutting anti-vaccination arguments. *BMJ Public Health*. PsyArXiv Preprint. <https://doi.org/10.31234/osf.io/j3526>
- Sievert, E., Korn, L., Gross, M., Santana, A.P., Böhm, R. & Betsch, C. (in press). Communicating diagnostic uncertainty reduces expectations of receiving antibiotics: two online experiments with hypothetical patients. *Applied Psychology: Health and Well-Being*.

Sprengholz, P., Betsch, C., & Böhm, R. (2024). Experimental testing of three categorization-based interventions to reduce prejudice and discrimination against the unvaccinated in the aftermath of COVID-19. *Analyses of Social Issues and Public Policy*. <http://doi.org/10.1111/asap.12386>

2023

- Böhm, R., Sprengholz, P., Betsch, C., & Partheymüller, J. (2023). Filter questions in symptom assessment affect the prevalence of (a)symptomatic COVID-19 cases. *Medical Decision Making*, *43*, 530-534. <https://doi.org/10.1177/0272989X231158380>
- Eitze, S., Sprengholz, P., Korn, L., Shamsrizi, P., Felgendreff, L. & Betsch, C. (2023). Vicarious experiences of long COVID: A protection motivation theory analysis for vaccination intentions. *Vaccine: X*, *16* (2024), 100417. <https://doi.org/10.1016/j.jvacx.2023.100417>.
- Fasce, A., Karlsson, L., Verger, P., Mäki, O., Taubert, F., Garrison, A., Schmid, P., ... Betsch, C. & Soveri, A. (2023). Endorsement of alternative medicine and vaccine hesitancy among physicians: A cross-sectional study in four European countries. *Human Vaccines & Immunotherapeutics*, *19*(2), 2242748. <https://doi.org/10.1080%2F21645515.2023.2242748>
- Felgendreff, L., Renkewitz, F. & Betsch, C. (2023). How Communicating Vaccine Benefits and Harms in Fact Boxes Affects Risk Perceptions. *European Journal of Health Psychology*. <https://doi.org/10.1027/2512-8442/a000134>.
- Gilan, D., Birkenbach, M., Wossidlo, M., Sprengholz, P., Betsch, C., Hahad, O., & Lieb, K. (2023). Fear of COVID-19 disease and vaccination as predictors of vaccination status. *Scientific Reports*, *13*(1), 1-8. <https://doi.org/10.1038/s41598-023-35064-0>
- Heinemeier, D., Schmid, P., Eitze, S., Betsch, C. (2023). Influenza and pneumococcal vaccine hesitancy in the elderly population: Results from two representative surveys in Germany. *10.21203/rs.3.rs-3542384/v1*.
- Henkel, L., Sprengholz, P., Korn, L., Betsch, C. & Böhm, R. (2023). The association between vaccination status identification and societal polarization. *Nature Human Behaviour*, *7*, 231–239. <https://doi.org/10.1038/s41562-022-01469-6>
- Karlsson, L. C., Garrison, A., Holford, D., Fasce, A., Lewandowsky, S., Taubert, F., ...Betsch, C., ... & Soveri, A. (2023). Healthcare professionals' attitudes to mandatory COVID-19 vaccination: Cross-sectional survey data from four European countries. *Human Vaccines & Immunotherapeutics*, *19*(2), 2256442.
- Lehrer, L., Hellmann, L., Temme, H., Otten, L. Hübenthal, J., Betsch, C. (2023). Kommunikation zu Klimawandel und Gesundheit für spezifische Zielgruppen. *Journal of Health Monitoring*, *8*(S6), 39-60. DOI 10.25646/11770 – Englische Variante: Lehrer, L., Hellmann, L., Temme, H., Otten, L., Hübenthal, J., Geiger, M., ... & Betsch, C. (2023). Communicating climate change and health to specific target groups. *Journal of Health Monitoring*, *8*(Suppl 6), 36.
- Lewandowsky, S., Schmid, P., Habersaat, K. B., Nielsen, S. M., Seale, H., Betsch, C., Böhm, R., Geiger, M., Craig, B., Sunstein, C., Sah, S., MacDonald, N. E., Dubé, E., Rancourt, D., Larson, H. J., Jackson, C., Mazhnaya, A., Dutta, M., Foundoulakis, K. N., Kachkachishvili, I., Soveri, A., Caserotti, M., Ori, D., de Girolamo, G., Rodriguez-Blazquez, C., Falcón, M., Romay-Barja, M., Forjaz, M. J., Blomquist, S. E., Appelqvist, E., Temkina, A., Lieberoth, A., Harvey, T. S., Holford, D., Fasce, A., Van Damme, P., & Danchin, M. (2023). Lessons learned from COVID-19 for behavioural and communication interventions to enhance vaccine uptake. *Communications Psychology*, *1*, 35. <https://doi.org/10.1038/s44271-023-00036-7>
- Lilleholt, L., Zettler, I., Betsch, C., & Böhm, R. (2023). Development and validation of the pandemic fatigue scale. *Nature Communications*, *14*, 6352. <https://doi.org/10.1038/s41467-023-42063-2>

- Mlinarić, M., Moebus, S., Betsch, C., Hertig, E., Schröder, J., Loss, J., ... & Niemann, H. (2023). Klimawandel und Public Health in Deutschland—Eine Synthese der Handlungsoptionen des Sachstandsberichts Klimawandel und Gesundheit 2023. Englische Version: Mlinarić, M., Moebus, S., Betsch, C., Hertig, E., Schröder, J., Loss, J. et al. (2023). Climate change and public health in Germany - A synthesis of options for action from the German status report on climate change and health 2023. In: *Journal of health monitoring* 8 (Suppl 6), S. 57–85. DOI: 10.25646/11774.
- Plechata, A., Vandeweerd, C., Atchapero, M., Luong, T., Holz, C., Betsch, C., Dietermann, B. Schultka, Y., Böhm, R., Makranskya, G. (2023). Experiencing herd immunity in virtual reality increases COVID-19 vaccination intention: Evidence from a large-scale field intervention study. *Computers in Human Behavior*, 139, 107533. <https://doi.org/10.1016/j.chb.2022.107533>
- Santana, A. P., Korn, L., Betsch, C., & Böhm, R. (2023). Promoting prosociality toward future generations in antibiotic intake. *Journal of Health Psychology*, 28(11):1024-1037. <https://doi.org/10.1177/13591053221149526>
- Santana, A. P., Korn, L., Betsch, C., Krockow, E. M., Sievert, E., Groß, M., Pepper, M., & Böhm, R. (2023). Understanding and reducing inappropriate antibiotic use in the context of delayed prescriptions. *Health Psychology*. Advance online publication. <https://doi.org/10.1037/hea0001323>
- Scholz, D. D., Bader, M., Betsch, C., Böhm, R., Lilleholt, L., Sprengholz, P., & Zettler, I. (2023). The moderating role of trust in pandemic-related institutions on the relation between pandemic fatigue and vaccination intentions. *Journal of Health Psychology*. Advance online publication. <https://doi.org/10.1177/13591053231201038>
- Sirota, M., Habersaat, K.B., Betsch, C. et al. We must harness the power of social and behavioural science against the growing pandemic of antimicrobial resistance. *Nat Hum Behav* 8, 11–13 (2024). <https://doi.org/10.1038/s41562-023-01762-y>
- Shamsrizi, P., Jenny, M. A., Sprengholz P., Geiger, M., Jäger, C. B., & Betsch, C. (2023). Heatwaves and their health risks: knowledge, risk perceptions and behaviours of the German population in summer 2022, *European Journal of Public Health*, 33(5), 841–843. <https://doi.org/10.1093/eurpub/ckad109>
- Sprengholz, P., Bruckmann, R., Wiedermann, M., Brockmann, D. & Betsch, C. (2023). From delta to omicron: The role of individual factors and social context in self-reported compliance with pandemic regulations and recommendations. *Social Science & Medicine*, 317, 115633. <https://doi.org/10.1016/j.socscimed.2022.115633>
- Sprengholz, P., Felgendreiff, L., Buyx, A. & Betsch, C.. (2023). Toward future triage regulations: Investigating preferred allocation principles of the German public. *Health Policy*, 134, 104845. <https://doi.org/10.1016/j.healthpol.2023.104845>
- Sprengholz, P., Henkel, L., Böhm, R. & Betsch, C. (2023). Different interventions for different vaccinations? Effects of psychological factors and health policies on COVID-19 primary and booster vaccine uptake. *Medical Decision Making*, 43(2), 239-251. [10.1177/0272989X221138111](https://doi.org/10.1177/0272989X221138111)
- Sprengholz, P., Henkel, L., Böhm, R. & Betsch, C. (2023). Historical narratives about the COVID-19 pandemic are motivationally biased. *Nature*, 623, 588-593. <https://doi.org/10.1038/s41586-023-06674-5>
- Sprengholz, P., Henkel, L., Böhm, R. & Betsch, C. (2023). Learning from the past? How biased memories of the pandemic endanger preparation for future crises. *Clinical and Translational Medicine*, 13(12), e1510. <https://doi.org/10.1002/ctm2.1510>
- Sprengholz, P., Tannert, S., Betsch, C. (2023). Explaining Boomerang Effects in Persuasive Health Communication: How Psychological Reactance to Healthy Eating Messages Elevates Attention to Unhealthy Food. *Journal of Health Communication*, 28(6), 384-390. [10.1080/10810730.2023.2217098](https://doi.org/10.1080/10810730.2023.2217098)

Taubert, F., Sprengholz, P., Korn, L., Eitze, S., Wiedermann, M. & Betsch, C. (2023). Situational pathogen avoidance mediates the impact of social connectedness on preventive measures during the COVID-19 pandemic. *Scientific Reports*, 13, 2418. <https://doi.org/10.1038/s41598-023-29239-y>

2022

- Adeyanju G. C., Sprengholz, P., & Betsch, C. (2022). Understanding drivers of vaccine hesitancy among pregnant women in Nigeria: a longitudinal study. *Npj Vaccines*, 7, 96. <https://doi.org/10.1038/s41541-022-00489-7>
- Adeyanju G. C., Essoh, T. A., Adamu, A. A., Sanusi, K. G., Head, M. G., Tall, H., & Betsch, C. (2022). Examining enablers of vaccine hesitancy toward routine childhood and adolescent vaccination in Malawi. *Global Health Research and Policy*, 7, 28. <https://doi.org/10.21203/rs.3.rs-1097242/v1>
- Betsch, C., Eitze, S. & Petersen, L. (2022). Revolution der Impferte. *report psychologie* (4/22)
- Betsch, C., Schmid, P., Verger, P. et al (2022). A call for immediate action to increase COVID-19 vaccination uptake to prepare for the third pandemic winter. *Nature Communication*, 13, 7511. <https://doi.org/10.1038/s41467-022-34995-y>
- Böhm, R., Betsch, C., Litovsky, Y., Sprengholz, P., Brewer, Noel T., Chapman, G., Leask, J., Loewenstein, G., Scherzer, M., Sunstein, Cass R., Kirchler, M. (2022). Crowdsourcing interventions to promote uptake of COVID-19 booster vaccines. *eClinicalMedicine* 53, 53, 101632. <https://doi.org/10.1016/j.eclinm.2022.101632>
- Böhm, R., Holtmann-Klenner, C., Korn, L., Santana A. P. & Betsch, C. (2022). Behavioral Determinants of Antibiotic Resistance: The Role of Social Information. *Applied Psychology: Health and Well-Being*. <https://doi.org/10.1111/aphw.12345>
- Jenny, M.A., Betsch, C. Large-scale behavioural data are key to climate policy (2022). *Nature Human Behaviour*, 6, 1444–1447. <https://doi.org/10.1038/s41562-022-01479-4>
- Jenny, M. A., Lehrer, L., Eitze, S., Sprengholz, P., Korn, L., Shamsrizi, P., Geiger, M., Hellmann, L., Mai, L., Maur, K., & Betsch, C. (2022). Accelerating climate protection by behavioural insights: The Planetary Health Action Survey (PACE). *The Lancet Planetary Health*, 6, 19. [https://doi.org/10.1016/S2542-5196\(22\)00281-9](https://doi.org/10.1016/S2542-5196(22)00281-9)
- Jirsa, V. K., Petkoski, S., Wang, H., Woodman, M., Fousek, J., Betsch, C., Felgendreff, L., Böhm, R., Lilleholt, L., Zettler, I., Faber, S. M., Shen, K., & McIntosh, A. R. (2022). Integrating psychosocial variables and societal diversity in epidemic models for predicting COVID-19 transmission dynamics. *PLOS Digital Health*, 1, e0000098. <https://doi.org/10.1371/journal.pdig.0000098>
- Jörling, M., Eitze, S., Schmid, P., Betsch, C., Allen, J. & Böhm, R. (2022). To disclose or not to disclose? Factors related to the willingness to disclose information to a COVID-19 tracing app. *Information, Communication & Society*. <https://doi.org/10.1080/1369118X.2022.2050418>
- Korn, L., Siegers, R., Eitze, S., Sprengholz, P., Taubert, F., Böhm, R., & Betsch, C. (2021). Age Differences in COVID-19 Preventive Behavior: A Psychological Perspective. *European Psychologist*, 26(4), 359–372. <https://doi.org/10.1027/1016-9040/a000462>
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- Haase, N., Betsch, C., & Renkewitz, F. (2015). Source Credibility and the Biasing Effect of Narrative Information on the Perception of Vaccination Risks. *Journal of Health Communication*. Jun 11:1-10. [Epub ahead of print]
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- Betsch, C. (2013). Die Rolle des Internets bei der Elimination von Infektionskrankheiten: zum Management von Wahrnehmungen und Fehlwahrnehmungen. *Bundesgesundheitsblatt*, *56*, 1279–1286.
- Betsch, C., Böhm, R., & Korn, L. (2013). Inviting free-riders or appealing to pro-social behavior? Game theoretical reflections on communicating herd immunity in vaccine advocacy. *Health Psychology*, *32*, 978-85.
- Haase, N., Renkewitz, F. & Betsch, C. (2013). The Measurement of Subjective Probability: Evaluating the Sensitivity and Accuracy of Various Scales. *Risk Analysis*, *33*, 1812-1828.
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- Betsch, C. & Schmid, P. (2012). Angst essen Impfbereitschaft auf? Der Einfluss kognitiver und affektiver Faktoren auf die Risikowahrnehmung im Ausbruchsgeschehen. [The influence of cognitive and affective aspects of risk perception during outbreaks.] *Bundesgesundheitsblatt*, *56*, 124-130.
- Haase, N. & Betsch, C. (2012). Parents trust other parents: Lay vaccination narratives on the web may create doubt about vaccination safety. *Medical Decision Making*, *32*, 645.
- Betsch, C. & Sachse, K. (2012). Dr. Jekyll or Mr. Hyde? (How) the Internet influences vaccination decisions: Recent evidence and tentative guidelines for online vaccine communication. *Vaccine*, *30*, 3723-3726.
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2011 and earlier

- Betsch, C. (2011). Innovations in communication: the Internet and the psychology of vaccination decisions. *Eurosurveillance*, *16(17)*:pii=19849.
- Betsch, C., Ulshöfer, C., Renkewitz, F. & Betsch, T. (2011). The influence of narrative vs. statistical information on perceiving vaccination risks. *Medical Decision Making*, *31*, 742 – 753.
- Betsch, C. (2010). Das Internet und seine Auswirkung auf die Wahrnehmung von Impfrisiken [The Internet and its influence on the perception of vaccination risks]. *Kinderärztliche Praxis*, *5*, 282-286.
- Betsch, C., Renkewitz, F., Betsch, T., & Ulshöfer, C. (2010). The influence of vaccine-critical Internet pages on perception of vaccination risks. *Journal of Health Psychology*, *15*, 446-455.
- Betsch, C. & Könen, T. (2010). Der Einfluss von Furchtappellen im Kontext impfkritischer Internetseiten: die Angst schlägt zurück [The effect of fear appeals in the context of vaccination critical Internet pages: the fear fights back]. *Kinder- und Jugendmedizin*, *10*, 159-166.
- Betsch, C. & Kunz, J. J. (2008). Strategy preferences and decisional fit. *Journal of Behavioral Decision Making*, *21*, 532-555.
- Greifeneder, R. & Betsch, C. (2006). Lieber die Taube auf dem Dach! Eine Skala zur Erfassung interindividueller Unterschiede in der Maximierungstendenz [Maximizing – a scale to assess individual differences in maximizing]. *Zeitschrift für Sozialpsychologie*, *37*, 233-243.

- Schunk, D. & Betsch, C. (2006). Explaining heterogeneity in utility functions by individual preferences for intuition and deliberation. *Journal of Economic Psychology*, 27, 386-401.
- Betsch, C. (2004). Präferenz für Intuition und Deliberation. Inventar zur Erfassung von affekt- und kognitionsbasiertem Entscheiden. [Preference for Intuition and Deliberation (PID): An Inventory for Assessing Affect- and Cognition-Based Decision-Making]. *Zeitschrift für Differentielle und Diagnostische Psychologie*, 25, 179-197.
- Betsch, C., Betsch, T., & Haberstroh, S. (2004). Intuition: Wann Sie Ihren Bauch entscheiden lassen können [Intuition: When you should trust your gut]. *Wirtschaftspsychologie*, 6, 81-83.
- Betsch, T., Haberstroh, S., & *Höhle, C. (2002). Explaining and predicting routinized decision making: A review of theories. *Theory & Psychology*, 12, 453-488. *under maiden name Höhle.

Book

- Kuhrt, N., Oude-Aost, J. & Betsch, C. (2021). *Faktencheck Impfen*. Gräfe und Unzer. ISBN 3833877723

Invited publications

- Betsch, C. (2015). Meinung: Impfen ist eine soziale Entscheidung. Onlineausgabe Spektrum der Wissenschaft.
- European Centre for Disease Prevention and Control (2014). Measles and rubella elimination: communicating the importance of vaccination. Stockholm: ECDC; 2014. Authored by Cornelia Betsch.
- Betsch, C. & Renkewitz, F. (2009). Langfristige Auswirkungen einer Informationssuche auf impfkritischen Internetseiten [Long-term effects of information searches on vaccination critical Internet pages]. *Prävention*, 32, 125-128.
- Betsch, C. (2010). Rolle des Internets als Forum für Impfkritik. In: Gesundheitsministerkonferenz (Ed.). *Nationaler Impfplan*. Kapitel 4.5.

Edited book

- Plessner, H., Betsch, C., & Betsch, T. (2008) (Eds.). *Intuition in judgment and decision making*. Mahwah, N.J.: Lawrence Erlbaum.

Chapters in edited books

- Betsch, C. (2008). Chronic preferences for intuition and deliberation in decision making: Lessons learned about intuition from an individual differences approach. In: H. Plessner, C. Betsch, & T. Betsch (Eds.). *Intuition in judgment and decision making*. Mahwah, N.J.: Lawrence Erlbaum.
- Betsch, C. & Iannello, P. (2010). Measuring individual differences in intuitive and deliberate decision making styles - A comparison of different measures. In: A. Glöckner & C. Witteman (Eds.). *Tracing Intuition: Recent Methods in Measuring Intuitive and Deliberate Processes in Decision Making*. (S. 251 – 267). London: Psychology Press.
- Iannello, P., Antonietti, A., & Betsch, C. (2011). Intuition in teaching. In: M. Sinclair: *Handbook of Intuition Research*. Cheltenham, UK: Edward Elgar.
- Heinemeier, D., Meißner, C. & Betsch, C. (2018). Was bedeutet Evidenzbasierung | Evidenzinformierung in der Gesundheitskommunikation? Eine Befragung während der 2. Jahrestagung der Fachgruppe Gesundheitskommunikation der DGPK. In: P. Stehr, D. Heinemeier & C. Rossmann (Hrsg.), *Evidenzbasierte / evidenzinformierte Gesundheitskommunikation*, 19 (S. 47-59). Baden-Baden: Nomos.

- Korn, L., Betsch, C., & Sprengholz, P. (2022). Sozial- und verhaltenswissenschaftliche Daten als wichtiger Baustein des Pandemiemanagements. In: A. W. Lohse & T. C. Mettenleiter (Eds.), *Infektionen und Gesellschaft - COVID-19, was haben wir gelernt?*, Springer-Verlag
- Weber, W., Eitze, S., Rossmann, C. Betsch, C., Hanke, R., & vaccination60+ study group. (2018). Evidenzbasierten Kampagnenplanung: Potenziale und Grenzen. In: P. Stehr, D. Heinemeier & C. Rossmann (Hrsg.), *Evidenzbasierte / evidenzinformierte Gesundheitskommunikation*, 19 (S. 99-111). Baden-Baden: Nomos.
- Steinmeyer, L., Betsch, C. & Renkewitz, F. (2018). Können Faktenboxen den Einfluss narrativer Information auf Risikourteile verringern? In: P. Stehr, D. Heinemeier & C. Rossmann (Hrsg.), *Evidenzbasierte / evidenzinformierte Gesundheitskommunikation*, 19 (S. 143-154). Baden-Baden: Nomos.
- Betsch, C., Schmid, P., Holtmann, C., Heinemeier, D. & Korn, L. (2018). Erklärung und Veränderung von Präventionsverhalten. In: Kohlmann, C.-W., Salewski, C., Wirtz, M. A. (Hrsg.) (2018). *Psychologie in der Gesundheitsförderung* (S. 341-355). Bern: Hogrefe.

EDITORIAL BOARD MEMBERSHIP

2013 - 2019 Medical Decision Making (2 terms)

GUEST EDITORSHIPS

2016 Sage Journal *Medical Decision Making, Special Issue: Improving Medical Decision Making Through Culture-Sensitive Health Communication*

2012 Elsevier Journal *Vaccine, Special Issue: Internet and Vaccination Risks*

ORGANIZATION OF INTERNATIONAL SUMMER SCHOOLS

09/2017 *First Behavioural Insights Summer School (BISS): Understanding human behaviour is the basis of changing it*
Co-Development and implementation in collaboration with the Regional Office of the World Health Organization. BISS is focuses on using behavioural insights research to improve immunization programmes. The summer school hosts about 40 participants, teachers and observers from ca. 15 countries and a broad range of disciplines. It is an innovative dual approach of educating doctoral students together with professionals. The summer school takes place annually in Erfurt, Germany. Funding: WHO/Euro

08/2018 *Second Behavioural Insights Summer School (BISS): Understanding human behaviour is the basis of changing it.* Funding: WHO/Euro
Co-Development and implementation in collaboration with the Regional Office of the World Health Organization.

08/2019 *Third Behavioural Insights Summer School (BISS): Understanding human behaviour is the basis of changing it.* Funding: WHO/Euro
Co-Development and implementation in collaboration with the Regional Office of the World Health Organization. Funding: WHO/Euro, DAAD

ORGANIZATION OF INTERNATIONAL SCIENTIFIC MEETINGS

05/2014 *Culture-sensitive health communication*
Head organizer; in collaboration with Robert Böhm.

Sponsors: European Center of Disease Prevention and Control; World Health Organization (Regional office for Europe); German Research Foundation (DFG); University of Erfurt; RWTH Aachen University.

- 05/2011 *Risk 2.0 - Risk perception and communication regarding vaccination decisions in the age of web 2.0*
Head organizer; in collaboration with Katharina Sachse, Frank Renkewitz
Sponsors: German Research Foundation (DFG); European Center of Disease Prevention and Control; Förderverein der Deutschen Vereinigung zur Bekämpfung der Viruskrankheiten e. V.
- 02/2004 *Intuition in judgment and decision making*
Co-organizer; in collaboration with Henning Plessner (head), Tilmann Betsch
Sponsor: German Research Foundation (DFG) via Sonderforschungsbereich 504, Mannheim

SCIENTIFIC CONSULTING

- 2023 Re-Organizing German Health Communication; Federal Ministry of Health (BMG)
- 2017 Communicating limitations in quality of evidence in written consumer health information (Institut für Qualität und Wirtschaftlichkeit im Gesundheitswesen, IQWiG), with Constanze Rossmann
- 2014, 2017 Revision of the Thüringer Impfportal (online information website on vaccination, hosted by the Thuringian Ministry of Health; www.thueringen-impft.de within the vaccination60+ project)
- 2013 Technical Report for the European Centre of Disease Prevention and Control (ECDC): Measles and Rubella elimination - Communicating the importance of vaccination.

ONGOING DISSERTATIONS UNDER MY SUPERVISION (topics, not exact titles)

1. Dorothee Heinemeier (Evidence-based health campaigns)
2. Lisa Felgendreff (Informed risky decisions: fact boxes revisited)
3. Leonie Otten (Evidence-informed health communication in the context of climate change)
4. Frederike Taubert (Conspiracy narratives and vaccination intention)
5. Lena Lehrer (Climate Communication)
6. Hellen Temme (Effective climate change communication)
7. Elisabeth Sievert (Antibiotics as credence goods)

COMPLETED DISSERTATIONS UNDER MY SUPERVISION (exact titles)

1. Dr. Lars Korn ("Vaccination as social interaction: Experiments on intra- and inter-group processes in the vaccination decision"), 2020
2. Dr. Philipp Schmid („Effective Strategies to Counter Science Denialism in Public”), 2020
3. Dr. Philipp Sprengholz ("Of sticks and carrots – Effects of coercive and rewarding measures for increasing vaccination uptake"), 2022
4. Dr. Collins Adeyanju ("Behavioural Insights into Vaccine Hesitancy Determinants in Sub-Saharan Africa"), 2022
5. Dr. Sarah Eitze ("Sequelae of vaccine preventable diseases – increasing knowledge, risk perception and in the intention to vaccinate"), 2022

TEACHING

- 2017 –
ongoing Developer (with Constanze Rossmann) of and responsible for the master program “Health Communication” at the University of Erfurt (classes and topics: health communication, introduction to psychology, research methods).
- 2007 –
ongoing Master and bachelor classes on research methods, social psychology, health psychology at the University of Erfurt.
- 2003-2006 Classes for psychology students (Diploma; bachelor and master equivalent); research methods, decision making, motivation psychology.

SCHOLARSHIPS

- 02/1999 -
12/2002 Scholar of the German National Academic Foundation (Studienstiftung des Deutschen Volkes, www.studienstiftung.de/en)
- 09-11/2000 German National Academic Foundation Research Fellowship: Motivation Lab with Prof. Dr. Gabriele Oettingen (New York University, NY/USA)

AD HOC REVIEWER

- | | |
|---|---|
| <i>Nature</i> | <i>Journal of Medical Internet Research</i> |
| <i>Journal of Media Psychology</i> | <i>International Journal of Human Resources</i> |
| <i>SAGE open (article editor)</i> | <i>Development and Management</i> |
| <i>Risk Analysis</i> | <i>Vaccine</i> |
| <i>Medical Decision Making</i> | <i>Eurosurveillance</i> |
| <i>Judgment and Decision Making</i> | <i>Cognition and Emotion</i> |
| <i>Journal of Personality and Social Psychology</i> | <i>The Lancet Public Health</i> |
| <i>European Journal of Personality</i> | <i>Proceedings B</i> |
| <i>Organizational Behavior and Human Decision</i> | <i>and others</i> |
| <i>Processes</i> | |

ONGOING MEMBERSHIPS IN ADVISORY BOARDS AND COMMITTEES

- Member of Scientific Advisory Board at Centre of Planetary Health Policy (CPHP), since 2023.
- Member of Scientific Advisory Board at Museum für Naturkunde Berlin (Leibniz Institute of Evolution and Biodiversity Science), since 2022.
- Member of WHO Technical Advisory Group on Behavioral and Cultural Insights, since 2022.
- Member of the Scientific Advisory Board of the German Science Media Center, Köln, since 2015.
- Member of the Scientific Advisory Board of the project "Evaluation of the measles mandatory vaccination act", Robert Koch-Institute, since 2020.

PAST MEMBERSHIPS IN ADVISORY BOARDS AND COMMITTEES

- Member of the Interdisciplinary Commission for Pandemic Research by the German Research Foundation (DFG, Deutsche Forschungsgemeinschaft), 2020-2023.
- Member of the Scientific Advisory Board on the Corona Pandemic of the German Federal Chancellery, since 2021.
- Member of the Scientific Advisory Board on the Thuringian government, 2020
- Member of the Scientific Advisory Board of the Leibniz Institute for Psychology Information, 2020-2022.

- Member of the Scientific Advisory Board of the GERN Study (Health and nutrition monitoring in Germany), Robert Koch-Institute and Max Rubner-Institute, Berlin, 2018 - 2021
- Member of the WHO working group „Data for vaccination acceptance and demand“, World Health Organization, Geneva, Switzerland, 2019 - 2021
- Member of the Advisory Committee of the Vaccination Acceptance Network VARN at Sabin, 2019 - 2020
- Member of ETAGE (European Technical Advisory Group of Experts on Immunization) 2012 - 2017. “ETAGE is a body of at least seven immunization experts appointed by the WHO Regional Director for Europe. This group is tasked with providing independent review and expert technical input to WHO/Europe’s Vaccine-preventable Diseases and Immunization programme, with the goal of facilitating and accelerating achievements in relation to the eradication, elimination and control of infectious diseases in the Region” (<http://www.euro.who.int>). 2 periods.
- Member of the National Verification Committee for Measles and Rubella Elimination (hosted by the Robert Koch Institute; installed by the German Federal Ministry of Health) 2012 - 2018. 2 periods.

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

- Deutsche Gesellschaft für Psychologie (DGPS) (German Psychological Association)
 Fachgruppe Gesundheitspsychologie (Division for Health Psychology)
 Fachgruppe Sozialpsychologie (Division for Social Psychology)

PRIZES AND AWARDS

- | | |
|----------------------|--|
| 2022 | Thüringer Forschungspreis |
| 2021 | Deutscher Psychologie Preis |
| 03/2009 | Best Poster Award at the 1. Nationale Impfkonzferenz (1 st National Vaccination Conference, medical conference, peer-reviewed): “Der Einfluss impfkritischer Internetseiten auf die Wahrnehmung von Risiken des Impfens“ (The influence of vaccine-critical web-sites on the perception of vaccination risks) |
| 02/1999 -
12/2002 | Scholar of the German National Academic Foundation (Studienstiftung des Deutschen Volkes) |

SELECTED PRESS COVERAGES

- [Mitteldeutsches Magazin: "Planet gesund, Menschheit gesund?"](#) (Interview mit Cornelia Betsch über das Institute for Planetary Health Behaviour (IPB), 26.04.2023)
- [Klimafakten.de: "Umfassende Verhaltensdaten – ein Schlüssel zu wirksamer Klimapolitik"](#). (Gastbeitrag von Cornelia Betsch und Mirjam Jenny zu Verhaltensforschung und Klimakrise, 18.04.2023)
- [Berliner Zeitung: "Wärmepumpe und Tempolimit: Sind wir bereit für mehr Klimaschutzmaßnahmen?"](#) (Bericht über die PACE-Studie, 10.04.2023)
- [Die Wochendämmerung: Fridays for Future Spezial: „Die große Mehrheit möchte, dass die Politik handelt“](#). (Interview mit Cornelia Betsch über die PACE-Studie, 03.04.2023)
- [MDR Wissen: "Jede\(r\) Zweite würde Fleischkonsum reduzieren – bei richtigen Anreizen"](#). (Beitrag über die PACE-Studie, 07.03.2023)
- [Deutscher Ethikrat: "Gerechtigkeit und Verantwortung angesichts des Klimawandels"](#) (Video und Transkript der öffentlichen Anhörung, u.a. mit Cornelia Betsch, 23.02.2023)
- [Thüringer Allgemeine Podcast: "Hollizer trifft Cornelia Betsch"](#). (Interview mit Cornelia Betsch über die Förderung von klimagerechten Verhalten, 10.02.2023)

- [Gesunde Erde, gesunde Menschen: "Falsche Kompromisse und große Chancen."](#) (Blog-Beitrag über die PACE-Studie, 07.02.2023)
- [Centre for Planetary Health Policy \(DPHP\): "\(Neben-\)Wirkungen der Planetary Health Kommunikation für Politik und Praxis."](#) (Aufzeichnung des Planetary Health Dialogue u.a. mit Cornelia Betsch, 24.01.2023)
- [Zeit Forum Wissenschaft: "Virus X - Wie wir uns auf die nächste Pandemie vorbereiten sollten".](#) (Diskussionsrunde u.a. mit Cornelia Betsch, 23.11.2022)
- [Zeit Online: "Manchmal wird der wissenschaftliche Konsens der Kontroverse geopfert".](#) (Interview mit Cornelia Betsch über Impfkampagne und Pandemiebekämpfung, 07.11.2022)
- [Spiegel: "Empfehlungen in der Corona-Pandemie - Mit schlechter Kommunikation kann man viele Menschen verlieren".](#) (Beitrag über die COSMO-Studie, 08.09.2022)
- [Klimareporter: "Wie stehen die Deutschen zum Klimaschutz?"](#) (Beitrag über die PACE-Studie, 03.08.2022)
- [Frankfurter Rundschau: "Wie stehen die Deutschen zum Klimaschutz?"](#). (Beitrag über die PACE-Studie, 31.07.2022)
- [NDR Info: "Klimaschutz - vom Bürger aus gedacht".](#) (Beitrag über die PACE-Studie, 06.07.2022)
- [Zeit Online: "Was fehlt, sind positive Zukunftsbilder".](#) (Interview mit Cornelia Betsch und Mirjam Jenny zum Klimamonitor, 02.06.2022)
- [Deutschlandfunk: Am Puls der Bevölkerung. Hinter den Kulissen der Erfurter Corona-Studie „Cosmo“.](#) (Beitrag über die COSMO-Studie, 05.05.2022)
- [Wissenschaftskommunikation.de: "Die Pandemie vom Menschen her denken und nicht nur vom Virus".](#) (Interview mit Cornelia Betsch, 29.04.2022)
- [NDR Info Podcast "Coronavirus-Update" - Sonderfolge: Die Pandemie vom Menschen her denken.](#) (Interview mit Cornelia Betsch und Mirjam Jenny, 26.04.2022)
- [Der Tagesspiegel: Wir brauchen ein globales Datensystem, um Pandemien besser managen zu können.](#) (Gastbeitrag u.a. von Cornelia Betsch und Mirjam Jenny)
- [DER SPIEGEL: So hoch ist die Frust-Inzidenz.](#) (Artikel über die COSMO-Studie, 25.03.2022)
- [ÄrzteZeitung: Cornelia Betsch und der Blick in die deutsche Corona-Seele.](#) (Interview mit Cornelia Betsch, 24.03.2022)
- [Süddeutsche Zeitung: Nicht der Lockdown war das Problem, sondern die Lockerungen davor.](#) (Interview mit Cornelia Betsch, 03.03.2022)
- [Spektrum.de: Verschwörungstheorien widerlegen, aber richtig.](#) (Artikel über Falschinformationen, 03.02.2022)

12.12.21 – Berliner Zeitung: Gesundheitsforscher: Eine Impfpflicht kann auch Vertrauen stärken

18.11.21 – Zeit Online: Wie bringt man die Menschen zur Vernunft?

15.09.21 – Tagesspiegel: Die beschränkte Macht von Fakten und Wörtern

05.08.21 – Süddeutsche Zeitung: Was Menschen vom Impfen abhält und wie die Quote besser wird

12.07.21 – Tagesspiegel: Eine Psychologin erklärt, wie sich die Impfbereitschaft erhöhen lässt

24.07.21 – ZDF Online: Wie sinnvoll ist eine Impfpflicht?

13.07.21 – Zeit Online: Wir müssen die Impfung näher zu den Leuten bringen

29.04.21 – ZDF Online: Wie sich die Impfbereitschaft steigern ließe

13.03.21 – rbb 24: Drei Ideen, um die Pandemie besser in den Griff zu kriegen

04.02.21 – Der Tagesspiegel: Weg aus dem Lockdown-Teufelskreis: Wie Deutschland schon im März fast coronafrei werden kann

02.02.21 – ntv: Neue Strategie soll Lösung sein: „Wir müssen weg von Flatten the Curve“

01.02.21 – ÄrzteZeitung: Ausstiegs-Theorie: No-COVID als Ausweg aus dem „Stotter-Lockdown“

- 01.02.21 – Deutsches Ärzteblatt: Expertengruppe für NO-COVID-Strategie gegen „Jojo-Lockdown“
- 21.01.21 – Thüringer Allgemeine: Impfbereitschaft in Thüringen deutlich gestiegen
- 21.01.21 – ÄrzteZeitung: Corona-Impfungen: Mit Fakten gegen „Fake News“
- 20.01.21 – FAZ: Mehr wissen, informiert entscheiden
- 20.01.21 – Stern: Umfrage: Immer mehr Menschen sind die Corona-Pandemie leid
- 20.01.21 – Berliner Zeitung: Corona-Impfung: Wer dem Impfen besonders skeptisch gegenübersteht
- 19.01.21 – RND: Studie: Welchen Effekt hatten strengere Maßnahmen im ersten Lockdown?
- 18.01.21 – RND: Umfrage: Immer mehr Menschen sind pandemiemüde
- 18.01.21 – ÄrzteZeitung: Impfskepsis abbauen: Nicht Zwang, sondern Vertrauen ist der Schlüssel
- 17.01.21 – Augsburgener Allgemeine: Lockdown-Frust: Wie lange halten wir noch durch?
- 03.01.21 – Zeit Online: Macht uns die Corona-Pandemie egoistischer?
- 25.12.20 – RND: Umfrage: Fast zwei Drittel der Deutschen wollen sich gegen Corona impfen lassen
- 23.12.20 – Tagesschau.de: „In der Krise übernimmt das Angstgehirn“
- 18.12.20 – Berliner Zeitung: Covid-19 und Vertrauen: Wie kann die Impfbereitschaft in der Bevölkerung gesteigert werden?
- 18.12.20 – RND: Je näher die Zulassung rückt: Immer weniger Menschen möchten sich impfen lassen
- 16.12.20 – Spiegel Online: Impfdebatte: Eine Frage von Leben und Tod
- 14.12.20 – Welt: Es herrscht eine „Illusion des Schutzes“
- 11.12.20 – ÄrzteZeitung: Befragung: Immer weniger wollen sich gegen Corona impfen lassen
- 20.11.20 – RND: Wer will sich impfen lassen und wer nicht? Umfragen zeigen die Bereitschaft
- 19.11.20 – Zeit Online: Psychologie in der Corona-Krise: Unsere Seelenlage
- 05.11.20 – Informationsdienst Wissenschaft: COSMO-Studie: Was die Bevölkerung in Corona-Zeiten denkt und fühlt
- 22.10.20 – Zeit Online: Psychologie und Pandemie: Warum wir Corona-Regeln brechen, ohne es zu wollen
- 22.10.20 – Spiegel Online: Steigende Corona-Fallzahlen – Deutschland im Partymodus
- 15.10.20 – Pharmazeutische Zeitung: Zum Welttag des Händewaschens: Nicht nachlassen bei der Handhygiene
- 08.09.20 – MDR: Wie wir die Corona-Pandemie wahrnehmen
- 01.09.20 – Aerzteblatt.de: Psychische Belastungen, Resilienz, Risiko- und protektive Faktoren während der SARS-CoV-2-Pandemie
- 31.08.20 – SRF: Umfragen zeigen: Kein Verständnis für Corona-Demonstranten
- 26.06.20 – Süddeutsche Zeitung: Die Deutschen wollen es wieder lockerer
- 08.06.20 – Süddeutsche Zeitung: Wohl mehr schwere depressive Symptome in Corona-Pandemie
- 02.06.20 – Aerzteblatt.de: Coronapandemie: Befragung offenbart sinkende Risikowahrnehmung
- 01.06.20 – RND: Akzeptanz der Corona-Maßnahmen nimmt ab: Deutsche wollen mehr Lockerungen
- 29.05.20 – Welt: Diese Studie ergründet die Psyche der Deutschen in der Krise
- 27.05.20 – Focus Online: „Stimmung kippt nicht“: Forscherin zeigt, wie groß der Corona-Aufstand wirklich ist
- 18.05.20 – Horizont: Studien der Woche: Integral Ad Science / Facit / Universität Erfurt et al. / Score Media Group
- 15.05.20 – Der Tagesspiegel: Umfrage zur Coronakrise: Wie sich die Gefühle in der Pandemie verändert haben
- 14.05.20 – Focus Online: Studien zur Stimmung im Land - Hygiene, Maske, Freunde treffen: Welche Corona-Regeln die Deutschen noch befolgen
- 11.05.20 – Zeit Online: Sind Sie auch so ein Corona-Optimist?
- 21.04.20 – Deutschlandfunk: Gesellschaftliche Auswirkungen der Coronakrise: Zustimmung für Corona-Maßnahmen sinkt

- 21.04.20 – Aerzteblatt.de: Umfrage liefert Hinweis auf Absage von Impfungen
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- 11.04.20 – Business Insider: In der Corona-Krise macht sich ein gefährlicher Gewöhnungseffekt bemerkbar
- 10.04.20 – Spiegel: Wissenschaftlicher über Angst: Das Krisengefühl
- 03.04.20 – RND: Umfrage: Die Corona-Krise belastet Jüngere mehr als Ältere
- Interviews
- 04.02.21 – Spiegel: „Menschen mit Bedenken abzuwatschen, ist auch kein Weg“
- 02.02.21 – Welt: „Auch die Maßnahmen-Befürworter verlieren das Vertrauen“
- 29.01.21 – Das Erste: Interview mit Prof. Cornelia Betsch
- 21.01.21 – rbb24: Was brauchen wir für eine sichere Impfscheidung?
- 11.01.21 – ZDF heute live: “Das Ernstnehmen von Sorgen ist sehr wichtig”
- 18.12.20 – Deutschlandfunk: Spahns Impfverordnung „wird auf Akzeptanz treffen“
- 09.12.20 – Tagesschau: Die Psychologin Cornelia Betsch, mit einer Einschätzung zur Akzeptanz der Corona-Maßnahmen
- 05.12.20 – Deutschlandfunk: Forscherin zu Corona-Impfungen - Mit Aufklärung und Risikokommunikation gegen Verschwörungserzählungen
- 24.11.20 – taz: Psychologin zur Coronakrise: „Weihnachten ist die Heilige Kuh“
- 22.09.20 – Tagesschau.de: Corona-Krisenkommunikation: “Die Politik lernt auf die harte Tour”
- 05.06.20 – Deutschlandfunk Nova: Corona-Impfstoff: Die Impfbereitschaft schwankt mit dem Infektionsrisiko
- 30.03.20 – Zeit Online: “Bisher ist die Akzeptanz von einschränkenden Maßnahmen gestiegen”

Before 2020, selected coverage:

- ZDF Zoom (10/2019) - Streit um die Impfpflicht
- ARD Tagesschau24.de (19/2019) - Impfgipfel Brüssel
- SWR Wissen Odysso (2019) – Impfen lassen – oder nicht?
- ZDF (04/2019) Volle Kanne – Impfen, nein danke?
- ARD Kontraste (04/2019) - Wie Impfgegner und Impffaule das Leben von Kindern in Gefahr bringen
- DLF Kultur und SWR2 Wissen (04/2019) - Wie sich die Impfraten erhöhen lassen
- Berliner Zeitung (04/2019): Die Pflicht kann warten
- CICERO (03/2019) - Zwang wirkt kontraproduktiv
- Die Welt (03/2019) - Ärzte sollten Zweifel ernst nehmen, Empathie zeigen und aufklären
- GEO (03/2019). Impfen – oder lieber doch nicht? Vivien Pasquet.
- Die Zeit (08/2018). So beantworte ich keine Fragen, so arbeiten Verschwörungstheoretiker. Interview von Alina Schadwinkel.
- ZDF (08/2018). nano. Wissenschaftssendung & Interview von Rommy Jahn.
- ZDF (01/2018). Frontal21. Wissenschaftssendung & Interview von Beate Frenkel.
- Apothekenumschau (2018). Interview im Themenheft Impfen.
- WDR (Herbst 2016). Planet Wissen. Wissenschaftssendung.
- Der Spiegel (15/2016). Der Film wird Schaden anrichten. Interview von Veronika Hackenbroch.
- Ärztlichem Dienst (2016). Impfberatung – aber wie? Interview von Arndt Petry
- Welt (2016). Ungeschützte Behauptung. Artikel von Pia Heinemann
- Welt (2016). Das unlösbare Problem mit den Märchen der Impfgegner. Artikel von Pia Heinemann
- Süddeutsche Zeitung (2015). Emotionen wirken stärker als Statistiken. Interview von Kai Kupferschmid.
- Frankfurter Allgemeine Zeitung (24.07.2013). Die Impfskepsis der Eltern – ein echtes Dilemma. Interview von Volker Stollorz.

3Sat (02/2014). Impfen – nein danke?! Wissenschaftsdokumentation.
Euronews (2012). Eliminating measles. Wissenschaftsdokumentation
Huffington Post (2015). - Betsch, Böhm & Chapman (2015)
IFLS (2015). - Betsch, Böhm & Chapman (2015)
Yahoo Health (2015). - Betsch, Böhm & Chapman (2015)
Healio.com (2015). - Betsch, Böhm & Chapman (2015)
Geo Wissen (2016). Soll ich mein Kind impfen lassen? Das sagen die Fakten
Interviews on vaccine hesitancy and mandatory vaccinations after a measles death in Germany (2015)
TV: ZDF heute, ZDF Berlin direkt, MDR Thüringen Journal, MDR um 11
Newspapers/Magazines: The Economist , Süddeutsche Zeitung, Frankfurter Allgemeine Zeitung,
Thüringer Allgemeine, Chrismon; Online: Deutsche Welle; Der Bund, Spiegel online).