

Workshop in Jena • 11+12.09.2024 • 9am - 5pm

# FROM PHD TO INNOVATOR

### Who we are

Young Entrepreneurs in Science is an interactive workshop programme for PhDs and postdocs to help you **ignite your entrepreneurial spirit!** Together with your peers, learn methods and skills to realise your innovative potential, led by professional innovation coaches.

Admission is free and no previous knowledge is required. Participation grants you a **personalised certificate** and a handout.

## Questions?

Check our FAQ's or mail us: workshops@falling-walls.com or visit https://youngentrepreneursinscience.com

# **Workshop Programme**

## Day 1: From PhD to Sciencepreneur

Discover what it means to be an entrepreneur, explore your entrepreneurial strengths, and meet our experienced role models, who will share their failures and successes.

### Day 2: The Design Thinking Process

Learn and apply the Design Thinking principles to refine ideas for potential products. We will explore the concepts of empathy and human-centred design, and create a prototype for the final presentation.

## **Apply now**

Register until 06.09.2024 via the link:

https://falling-walls.com/yes/workshop/from-phd-to-in-novator-11-12-09-2024/apply/

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