

# DISCOVER YOUR ENTREPRENEURIAL POTENTIAL

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

For PhDs  
& Postdocs  
of all  
disciplines

Workshop in Jena • 14.+15.09.2023 • 9 am – 5 pm  
**FROM PHD TO INNOVATOR**

## How much startup is in your PhD?

Take your career into your own hands in the Young Entrepreneurs in Science Workshop! Develop potential startup ideas together with other PhDs and postdocs of all disciplines, network with real-life sciencepreneurs, and learn about career options after the PhD. Our innovation coaches will help you to discover the potential of your research by building your first prototype. Participation grants you a personalised certificate and exclusive access to our online network for scientists.

## How to apply

Admission is free and no previous knowledge is required. Register until 06.09.2023 via the link:  
<https://falling-walls.com/yes/workshop/from-phd-to-innovator-jena-14-15-09-2023/apply/>

## Workshop Programme

### Day 1: From PhD to Sciencepreneur

Discover what it means to be an entrepreneur, explore your entrepreneurial strengths, and meet our experienced role models, who will share their failures and successes.

### Day 2: The Design Thinking Process

Learn and apply the Design Thinking principles to refine ideas for potential products. We will explore the concepts of empathy and human-centred design, and create a prototype for the final presentation.

## Questions?

Check our [FAQ's](#) or mail us: [workshops@falling-walls.com](mailto:workshops@falling-walls.com) and visit our website for detailed info:  
[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

AN INITIATIVE OF



FALLING  
WALLS  
FOUNDATION

SPONSORED BY THE



In collaboration with:

DIE ZEIT  
VERLAGSGRUPPE



In Partnership with



Bauhaus-  
Universität  
Weimar

Supported by



SARTORIUS

